



**Salone**  
dello  
**Sviluppo**  
**Locale**

# PROGRAMME

TORINO

27/28 NOVEMBRE 2003

CENTRO CONGRESSI TORINO INCONTRA

The Local Development Expo is organized

With the sponsorship of



In co-operation with



By the contribution of



Thanks to the organization support given by



## The Expo

**Local authorities, agencies, training institutes, experts and development agencies, representatives of the scientific community meet to analyze perspectives and instruments available for local development in Italy.**

Participation to the workshops, round tables and meetings is free and seats are available until they are all taken.

## Exhibition Areas

### Meeting Area

#### Desk

Agencies, associations, agencies for development, technical publishers

The exhibition area of the Expo presents successful cases of local development issues. Speakers who asked to present interesting and meaningful cases selected by the Scientific Committee will be guests in the stands. The participants will have the opportunity to meet technicians who designed and managed local development projects.

#### Meeting Points

Speakers, Agencies, Territorial Pacts Coordination, Well known experts

The Expo on Local Development is an opportunity to organize bilateral meetings between administrators, development agents, public officers and scholars. To take part to these meetings simply put your requests and availability to share your experience with other participants filling in the Expo registration forms. Talks should take place on Thursday and Friday's working sessions.

## Conferences, Workshops, Round Tables

### 27<sup>th</sup> November – morning

9.00	Expo Official Opening	Sala Cavour
<p><b>Giuseppe Pichetto</b> – President of the Chamber of Commerce of Torino  <b>Antonio Buzzigoli</b> - Councillor to Productive Activities and Territorial Arrangements of the Province of Torino</p>		
<p><i>Speech by <b>Giuseppe De Rita</b>, CESIS</i></p>		Sala Cavour

#### Workshop

9.45	Innovation and Local Development: the Role of Institutions	Sala Cavour
<p><b>Mercedes Bresso</b> - President of the Province of Torino  <b>Antonio Marzano</b> - Minister of the Productive Activities  <b>Andrea Pininfarina</b> - Industrial Union Torino  <b>David White</b> - European Union, D.G. Enterprises</p>		
<p><i>Chairman: <b>Arnaldo Bagnasco</b>, University of Torino</i></p>		

#### Round Table

11.30	Innovation Models of PAXIS European Initiative	Sala Cavour
<p><b>Paul Bradstock</b> - OBE, Oxford  <b>Geneviève Fioraso</b> - Deputy Mayor of the City of Grenoble  <b>Jim McFarlane</b> - Chief Executive, Scottish Enterprise Edinburgh and Lothian  <b>Francesc Santacana</b> – General Coordinator of the Strategic Metropolitan Plan of Barcelona  <b>Bernd Steinacher</b> - Chief Executive Director, Stuttgart Region  <b>Lauri Ylostalo</b> - Managing Director, Otaniemi Science Park, Helsinki</p>		
<p><i>Chairman: <b>Vincenzo Pozzolo</b>, Enterprises Incubator, Polytechnic of Torino</i></p>		

#### Workshop

11.30	Enterprises and local governments social liability	Sala Giolitti
<p><b>Pier Paolo Baretta</b> - CISL  <b>Rinaldo Bontempi</b> - TOROC  <b>Maurizio Cassano</b> - Young Entrepreneurs Industrial Union of Torino  <b>Davide Milone</b> - Merloni Elettrodomestici S.p.A.  <b>Giovanni Ossola</b> - Mayor of Settimo Torinese  <b>Antonello Scialdone</b> - ISFOL  <b>Franco Vermiglio</b> - Gruppo di studio per il Bilancio Sociale</p>		
<p><i>Chairman: <b>Chiara Saraceno</b>, University of Torino; <b>Alberta Pasquero</b>, S. &amp; T.</i></p>		

27<sup>th</sup> November – morning

**Workshop**

11.30	Banks Foundations for Local Development	Sala Einaudi
	<b>Onorato Castellino</b> - Compagnia San Paolo di Torino <b>Andrea Comba</b> - Fondazione Cassa di Risparmio di Torino <b>Giacomo Oddero</b> - Fondazione Cassa di Risparmio di Cuneo <b>Marco Parlangeli</b> - Fondazione Monte dei Paschi di Siena <b>Fabio Roversi Monaco</b> - Fondazione Cassa di Risparmio di Bologna	
	<i>Chairman: <b>Arnaldo Bagnasco</b>, University of Torino</i>	

**Round Table**

11.30	Territorial Pacts Meeting	Sala Sella
	Meeting with some representatives of the technical Committee of the Ministry for Productive Activities	
	<i>Chairman: <b>Gioacchino Catanzaro</b>, Ministry for Productive Activities</i>	

## 27<sup>th</sup> November – afternoon

14.45	<i>Globalization, Welfare and Local Development</i>	Sala Cavour
<b>Amartya Sen</b> - Nobel Prize for Economics - 1998		

### Workshops

15.15	Local Development Globalization	Sala Cavour
<b>Piero Bassetti</b> - Globus et Locus <b>Marco Boglione</b> - ITP <b>Aldo Bonomi</b> - Consortium AASTER <b>Antonia Rossi</b> - FORMEZ <b>Charles Sabel</b> - Columbia University <b>Gianfranco Viesti</b> - University of Bari		
<i>Chairman: <b>Antonio Buzzigoli</b> Councillor to the Productive Activities of the Province of Torino,          Moderator: <b>Sergio E. Rossi</b>, CESDI</i>		

15.15	The Role of Finance in Local Development	Sala Giolitti
<b>Fabrizio Angelini</b> - Unicredito Italiano <b>Carlo Barbieri</b> - ICCREA Holding <b>Greg Clark</b> - Forum LEED of cities and regions <b>Francois Hurel</b> – Agence Pour la Creation d'Eterprise <b>Luciano Nebbia</b> – Istituto Bancario San Paolo <b>Renato Viale</b> - Unioncamere Piemonte		
<i>Chairman: <b>Sergio Arzeni</b>, OECD, LEED Programme</i>		

15.00 17.15	Peer Reviews of PAXIS Progress	Sala Einaudi, Sala Sella
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### Round Table

17.30	Ethics, Finance and Local Development	Sala Cavour
<b>Piero Bassetti</b> - Globus et Locus <b>Aldo Bonomi</b> - Consortium AASTER <b>Mercedes Bresso</b> - President of the Province of Torino <b>PierLuigi Celli</b> - Corporate Identity Unicredito Italiano <b>Gilberto Pichetto Fratin</b> - Councillor to Industry and Labour of Piemonte Region <b>Alessandro Profumo</b> - Unicredito Italiano		
<i>Chairman: <b>Angelo Pichierri</b>, University of Torino</i>		

28<sup>th</sup> November – morning

Round Table

9.00	Conclusions and perspectives worked out with the actors of the negotiated planning	Sala Cavour
<p><b>Franco Amato</b> - Piemonte Region  <b>Caterina Brancaloni</b> - Territorial Pact of Ferrara (Emilia-Romagna)  <b>Antonio Di Lorenzo</b> - Territorial Pact of Alto Belice Corleonese (Sicilia)  <b>Nicodemo Furfaro</b> - Territorial Pact of Locride (Calabria)  <b>Fiorenzo Grijuela</b> - Territorial Pact of Canavese (Piemonte)  <b>Roberto Pasca di Magliano</b> - Ministry for Productive Activities  <b>Raffaele Trivilino</b> - Territorial Pact of Sangro Aventino (Campania)</p>		
<p><i>Chairman: <b>Carlo Trigilia</b>, University of Firenze</i></p>		

Workshops

9.00	Social capital and empowerment in local development initiatives	Centre Culturel Français
<p><b>Lorenzo Bonardi</b> - Mayor of Moncalieri  <b>Anna Di Mascio</b> - The League of Cooperatives - Piemonte  <b>Lilia Infelise</b> - ARTES  <b>Benedetto Meloni</b> - University of Cagliari  <b>Gianni Mura</b> - National Institute of town planning  <b>Aldo Romagnolli</b> - Confcooperative Torino</p>		
<p><i>Chairman: <b>Adriana Luciano</b>, University of Torino</i></p>		

9.00	Policies to single out the irregular labour and local development: a strategy for Europe	Sala Giolitti
<p><b>Gianpietro Brunello</b> - So.Se. Società per gli studi settore  <b>Tom Dealessandri</b> - Councillor to Labour Policies of the City of Torino  <b>Nicola Ianuale</b> - Committee for policies against unofficial and irregular work, Veneto  <b>Matteo Lo Schiavo</b> - Committee for policies against unofficial and irregular work, Lombardia  <b>Patrizia Massano</b> - Committee for policies against unofficial and irregular work, Piemonte  <b>Onofrio Nacci</b> - Committee for policies against unofficial and irregular work, Puglia  <b>Giorgio Peruzio</b> - Regional Observatory on Black Market-Work, INPS Piemonte  <b>Paolo Pirani</b> - UIL  <b>Dimitri Stefanini</b> - Committee for policies against unofficial and irregular work, Toscana  <b>Barbara Tibaldi</b> - Councillor to the Labour of the Province of Torino</p>		
<p><i>Chairman: <b>Luca Meldolesi</b>, Committee for policies against unofficial and irregular work, Prime Minister's Office;  Moderator: <b>Simona Boselli</b> Committee for policies against unofficial and irregular work, Veneto</i></p>		

9.00	Peer Review of PAXIS progress	Sala Einaudi Sala Sella
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28<sup>th</sup> November – morning

## Workshops

11.30	Territory as a resource for local development	Centre Culturel Français
<p><b>Alessandro Bratti</b> - National Association Coordination Italian Agenda 21  <b>Fiorenzo Ferlaino</b> - IRES Piemonte  <b>Giorgio Ferrero</b> - Coldiretti  <b>Roberto Gambino</b> - European center of Documentation on the Planning of Natural Parks (CED-PPN)  <b>Alberto Magnaghi</b> - University of Firenze  <b>Marinella Peyracchia</b> - GAL Escartons e Valli Valdesi  <b>Boris Zobel</b> - Consortium Prà Catinat</p> <p><i>Chairman: <b>Giuseppe Dematteis</b>, Polytechnic of Torino;</i>  <i>Moderator: <b>Marco Bellion</b>, Councillor to Agriculture of the Province of Torino</i></p>		
11.30	Future Developments of the PAXIS Initiative	Sala Cavour
<p><b>Charlotte Avarello</b> - Project Officer, European Commission  <b>Tomas Botella Yaquero</b> - Project Officer, European Commission  <b>George Stroglyopoulos</b> - Chairman, Logotech SA  <b>Marc Verlinden</b> - Project Officer, European Commission</p> <p><i>Chairman: <b>Jean-Noël Durvy</b>, Head of Unit, D.G. Innovation Policy, European Commission</i></p>		
11.30	Infrastructures and Logistics: competitiveness conditions	Sala Giolitti
<p><b>Paolo Balistreri</b> - TOROC  <b>Gian Maria Gros Pietro</b> - Autostrade S.p.A.  <b>Enrico Musso</b> - University of Genova  <b>Fabrizio Palenzona</b> - Federazione Autotrasportatori Italiani  <b>Luciano Pilotti</b> - University of Milan  <b>Giuseppe Smeriglio</b> - CONSETRA</p> <p><i>Chairman: <b>Sergio Conti</b>, University of Torino;</i>  <i>Moderator: <b>Franco Campia</b>, Councillor to the Transports and Infrastructures of the Province of Torino</i></p>		
11.30	Strategical Urban Planning	Sala Einaudi
<p><b>Alberto Barbero</b> - Mayor of Pinerolo  <b>Raffaella Florio</b> - Strategic Urban Planning, City of Firenze  <b>Pierre Mauroy</b> - Agency for Development and Town-Planning City of Lille  <b>Francesc Santacana</b> - Strategic Metropolitan Plan of Barcelona  <b>Simone Tani</b> - Councillor to Innovation and Development Strategies of the City of Firenze.  <b>Carlo Trigilia</b> - University of Firenze  <b>Paolo Verri</b> - Torino Internazionale</p> <p><i>Chairman: <b>Paolo Perulli</b>, University of Piemonte Orientale</i></p>		



28<sup>th</sup> November – morning

**Workshop**

11.30	Governance processes: how decisions change	Sala Sella
	<p><b>Luigi Bobbio</b> - University of Torino  <b>Giorgio Brosio</b> – University of Torino  <b>Armando Campagnoli</b> – Councillor to Productive Activities and Economic Development of Emilia-Romagna Region  <b>Andrea Giorgis</b> – University of Torino  <b>Alberto Roccella</b> – University of Milano  <b>Paolo Signorini</b> – Economics Ministry  <b>Alessandra Speranza</b> – Councillor to the Decentralization of the Province of Torino  <b>Augusto Vino</b> – Action Learning s.n.c.</p>	
	<p><i>Chairman: <b>Mario Dogliani</b>, University of Torino;  Moderator: <b>Anna Maria Poggi</b>, University of Torino</i></p>	

28<sup>th</sup> November – afternoon

## Workshops

14.30	Quality services for the start-up and enterprise development	Centre Culturel Français
<p><b>Nicola Bellini</b> – Advanced School Sant’Anna di Pisa  <b>Franco Ianniello</b> – European Union, D.G. Enterprises  <b>Michele Patrissi</b> – Enterprises Incubator, Polytechnic of Torino  <b>Piergiorgio Scoffone</b> – Regional Study Centre on Handcraft Activities Piemonte  <b>Mario Sorrentino</b> – University of Torino  <b>Giovanna Trombetti</b> – Enterprise projects, Province of Bologna  <b>Philippe Vanrie</b> – European Business Network</p> <p><i>Chairman: Massimo Strapazzon, ASSOT;</i>  <i>Moderator: Ezio Bertolotto, Deputy Mayor of Collegno</i></p>		
14.30	SUAP: could it be a local development instrument?	Sala Cavour
<p><b>Robert Botteghi</b> – University of Nice  <b>Andrea Colombo</b> – European Regional Bank  <b>Marco Di Paola</b> – National Committee Young Buildings Contractors, ANCE  <b>Carlo D’Orta</b> – Department of the Public Function  <b>Francesca Ferrara</b> – FORMEZ  <b>Luigi Merlo</b> – Councillor to Urban Planning and Productive Activities of Casale Monferrato  <b>Marita Peroglio</b> – Lega Autonomie Locali  <b>Maurilio Verna</b> – ANCE Piemonte</p> <p><i>Chairman: Romeo Orlandi, National institute for the Foreign trade, Torino;</i>  <i>Moderator: Filippo Monge, University of Torino</i></p>		
14.30	Training Schools for Local Development	Sala Giolitti
<p><b>Enrico Ciccio</b> – Cattolica University, Piacenza  <b>Dolores Deidda</b> – FORMEZ  <b>Ota de Leonardis</b> – Bicocca University, Milano  <b>Gioacchino Garofali</b> – University of Pavia  <b>Robin Poppe</b> – International Labour Organization  <b>Fabio Rugge</b> – Foundation G. Romagnoli, School of Local Government  <b>Guglielmo Wolleb</b> – Master on Local Development University of Parma</p> <p><i>Chairman: Paolo Perulli, Master Local Development University of Piemonte Orientale;</i>  <i>Moderator: Gianni Oliva, Councillor to Educational and Training System of the Province of Torino</i></p>		

28<sup>th</sup> November – afternoon

## Workshops

14.30	Economic Policies for Local Development	Sala Einaudi
<p><b>Silvana Accossato</b> – Councillor to Tourism of the Province of Torino  <b>Alessandro Cavalieri</b> – Toscana Region  <b>Massimo Lo Cicero</b> – Tor Vergata University, Roma  <b>Carlo Magri</b> – Councillor to Labour, Milano  <b>Pietro Marcolini</b> – Marche Region  <b>Sergio Rodda</b> – API Torino  <b>Vincenzo Scudiere</b> - CGIL</p>		
<p><i>Chairman: <b>Angelo Pichierri</b>, University of Torino;  Moderator: <b>Graziella Fornengo</b>, University of Torino</i></p>		
14.30	Equal opportunities network in local development	Sala Sella
<p><b>Luigi Badiali</b> – Euroideas  <b>Giovanna Boschis</b> – Committee for Women Entrepreneurship of the Chamber of Commerce, Torino  <b>Maria Ludovica Bottarelli Tranquilli Leali</b> – Italian Coordination of European Women Lobbying  <b>Laura Cima</b> – Equal Opportunities Advisor, Province of Torino  <b>Michele Palma</b> – Equal Opportunities Department, Prime Minister’s Office</p>		
<p><i>Chairman: <b>Giuseppina Canuto</b>, Mountain Community Bassa Val di Susa e Val Cenischia;  Moderator: <b>Maria Pia Brunato</b>, Councillor to Social Solidarity, Health and Equal Opportunities of the Province of Torino</i></p>		

## Round Table

17.15	Perspectives of Local Development: Growth, Competitiveness and Social Cohesion	Sala Cavour
<p><b>Sergio Arzeni</b> - LEED Programme , OECD  <b>Sergio Chiamparino</b> – Mayor of Torino  <b>Roberto Firpo</b> – San Paolo IMI  <b>Enzo Ghigo</b> – President of the Piemonte Region  <b>Roberto Pasca di Magliano</b> – Ministry of the Productive Activities</p>		
<p>Conclusions by <b>Alain Touraine</b></p>		
<p><i>Chairman: <b>Antonio Buzzigoli</b>, Councillor to the Productive Activities and Territorial arrangements of the Province of Torino</i></p>		
19.15	Closure of the Expo	Sala Cavour
<p><b>Mercedes Bresso</b>, President of the Province of Torino</p>		

## Summary

Thursday, 27<sup>th</sup> November

8.00 Registration of participants

### Plenary session

9.00 **Expo Official Opening** Sala Cavour

9.45 Innovation and Local Development: the Role of Institutions Sala Cavour

11.15 *Coffee Break*

### Round Table

11.30 Innovation Models of PAXIS European Initiative Sala Cavour

### Workshops

11.30 Enterprises and local governments social liability Sala Giolitti

11.30 Banks Foundations for Local Development Sala Einaudi

### Round Table

11.30 Territorial Pacts meeting Sala Sella

13.30 *Lunch*

14.45 **Amartya Sen – Nobel Prize for Economics - 1998**  
Globalization; Welfare and Local Development Sala Cavour

### Workshops

15.15 Local Development Globalization Sala Cavour

15.15 The Role of Finance in Local Development Sala Giolitti

15.00 Peer Reviews of PAXIS Progress Sala Einaudi  
17.15 Sala Sella

17.00 *Coffee-Break*

### Round Table

17.30 Ethics, Finance and Local Development Sala Cavour

20.00 *Conference Dinner, reserved*

## Friday, 28<sup>th</sup> November

### Round Table

9.00	Conclusions and perspectives worked out with the actors of the negotiated planning	Sala Cavour
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### Workshops

9.00	Social capital and empowerment in local development initiatives	Centre Culturel Français
9.00	Policies to single out the irregular labour and local development: a strategy for Europe	Sala Giolitti
9.00	Peer Reviews of PAXIS Progress	Sala Einaudi Sala Sella

**11.00** Coffee-Break

11.30	Territory as a resource for local development	Centre Culturel Français
11.30	Future developments of the PAXIS initiative	Sala Cavour
11.30	Strategical Urban Planning	Sala Einaudi
11.30	Infrastructures and logistics: competitiveness conditions	Sala Giolitti
11.30	Governance processes: how decisions change	Sala Sella

**13.30** Lunch

### Workshops

14.30	Quality services for the start-up and enterprise development	Centre Culturel Français
14.30	SUAP: could it be a local development instrument ?	Sala Cavour
14.30	Training schools for local development	Sala Giolitti
14.30	Economic policies for local development	Sala Einaudi
14.30	Equal opportunities network in local development	Sala Sella

### Round Table

17.15	Perspectives of local development: Growth, Competitiveness and Social Cohesion	Sala Cavour
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**19.15** **Conclusions**

**Sala Cavour**

### Scientific Committee

Sergio Arzeni	Alberta Pasquero
Arnaldo Bagnasco	Paolo Perulli
Aldo Bonomi	Angelo Pichierri
Sergio Conti	Vincenzo Pozzolo
Mario Dogliani	Sergio E. Rossi
Graziella Fornengo	Chiara Saraceno
Patrick Le Galès	Giorgio Sola
Alfio Mastropaolo	Carlo Trigilia
Filippo Monge	

### Managing Committee

Antonio Buzzigoli – President	Fortunato Asprea
Angelo Pichierri - Coordinator	Filippo Monge
	Alberta Pasquero
	Sergio E. Rossi

### Organization Bureau

Provincia di Torino Concertazione Territoriale Via Maria Vittoria, 12 - 10123 Torino redazione@salonesviluppocale.it <a href="http://www.salonesviluppocale.it">www.salonesviluppocale.it</a>	Fortunato Asprea Elisabetta Bergamasco, Daniela Bianco, Maria Cristina Bombaci, Pasqualina Carnicella, Paola Casagrande, Marilena Casale, Giliana Clima Gabban, Davide Continella, Grazia Dominiotto, Valentina Ferrari, Ezio Dutto, Roberta Evangelisti, Giuseppe Fidone, Maria Francisetti, Nicola Grande, Annalisa Librè, Carlo Lupini, Mario Lupo, Melchiorre Maina, Marco Manero, Delphine Masala, Claudia Milone, Franca Rocca, Daniele Salanitro, Roberto Salerno, Fulvia Tomassone
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